

# Milligan News Letter

Fall/Winter 2009

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## Ordering is Easy with our Updated Web Site

### QUICK FIND, EASY CATEGORY SHOPPING AND MORE BOOKS FOR YOUR BUCK

You don't have to sign in or become a member or register to browse our web site. Everyone is welcome to visit and check us out.

Significant changes have been made and efforts are on-going to make ordering on line more "user friendly."

A "quick find" feature has been added to search for specific books by title, ISBN number and author. Browsers can check out the new titles that are continuously being posted as well as on-line catalogs to explore specific categories.

Along with cover prices, the **after-discount price** is now being listed before going to the shopping cart of our secure site so that your savings are immediately known.

For those who prefer, our convenient order form can be used in place of the shopping cart. Click on the e-mail/fax or phone tab to access the form and fill it out. And, of course, you are always welcome to visit our warehouse store located just behind the HP Pavilion in San Jose.

We are now in the process of providing on-line access to our massive, multi-million dollar inventory and hope to have that task completed in a few months.

You are invited to visit our "virtual store" at [www.milligannews.com](http://www.milligannews.com). We welcome your comments and your orders.

### SATURDAY HOURS RESUME OCTOBER 3, HOLIDAY CLOSINGS ANNOUNCED

Milligan News Company's warehouse store will be open 10 a.m. to 2 p.m. Saturdays, starting October 3 and continuing to June as a convenience for teachers and educators. Holiday closings are Nov. 26-29 and Dec. 24-Jan. 1.



**STORY HOUR** was a popular activity at Evergreen School District's Book Fair held at Milligan News. More pictures and story on Page 3.

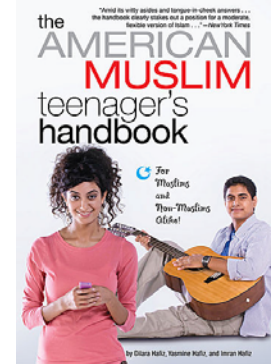
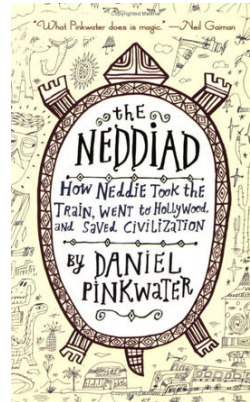
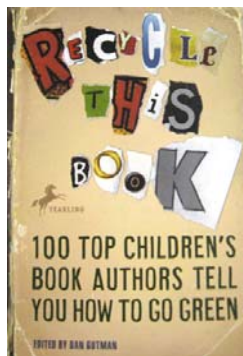
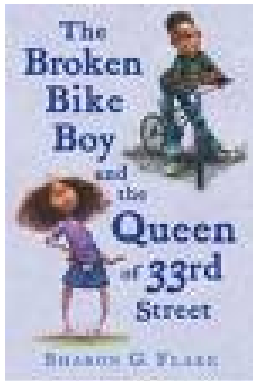
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### LEXILE HELPS READERS FIND BOOKS TO MATCH THEIR INTERESTS AND SKILLS

Students, teachers, librarians and parents may all reap the benefits of the on-line Lexile "Find a Book" system which matches reading levels with the interests of the readers. ([fab.lexile.com](http://fab.lexile.com).)

It's particularly useful to teachers for assigning independent reading to augment curriculum, for librarians compiling summer reading lists, and for connecting struggling or high-ability readers with optimum reading materials.

Ideally, students make their own reading lists in the computer lab. Students are most motivated to read independently when they choose books themselves—particularly for independent leisure reading. The "Find a Book" pages at the web site make it easy for student to compile a book list, but teachers (or parents or librarians) may want to walk them through the basic search process for the first time.



## New and Noteworthy Paperback Books for Fall

“**Eclipse**” (Little, Brown, \$12.99), the third novel in Stephanie Meyer’s best-selling *Twilight Saga* is probably the most popular book among teen readers today. Casting has already begun for the movie version, which will be filmed after the second *Twilight* movie, “**New Moon**,” scheduled for release in November. The hardcover edition of the fourth book in the series, “**Breaking Dawn**” (Little, Brown, \$22.99) is also available now at discount.

“**Recycle This Book**” (Yearling, \$5.99) offers essays by 100 authors on how to help save the environment, offering encouragement that kids can help save the world. Veteran author Dan Gutman edited the collection.

“**The Broken Bike Boy and the Queen of 33<sup>rd</sup> Street**” by Sharon G. Flake (Hyperion, \$5.99) pits a 10-year-old girl who considers herself royalty against a raggedy boy she considers a royal liar.

“**The Neddias**” (Sandpiper, \$6.99) showcases the off-the-wall sense of humor of author Daniel Pinkwater as he chronicles the travels of young Neddy Wendworthstein and his crazy family in their travels from Chicago to Los Angeles.

“**Home of the Brave**” (MacMillan, \$6.99) is Katherine Applegate’s lyrical story about an African boy who is relocated to Minnesota after his father and brother are killed and his mother is missing. The cold winter, the loneliness, the sense of not belonging is palpable as young Kek struggles to adjust to an unfamiliar world. The back of the book includes questions and answers about the author as well as a discussion guide which pinpoints the difference between refugees and immigrants, the challenges that face them and a brief history of the Sudan.

“**The American Muslim Teenager’s Handbook**” (S&S, \$11.95) was written by Dilara Hafiz and her two children, Yasmine and Imran, covers everything from basic Islamic history and reading the Quran to dating, dress and dietary laws. It’s a primer for Muslims and non-Muslims alike for learning about and finding a place in Islamic American culture today.

“**My Rotten Life**” by David Lubar (Starscape, \$5.99) is the first of a series of hilariously rotten adventures starring Nathan Abercrombie, Accidental Zombie, a 10-year-old who joins the un-living after being doused with an experimental potion.

“**Cloudy with a Chance of Meatballs**” (S&S, \$5.99) is an easy-read “novelization of the new movie and videogame, written by Stacia Deutsch and Rhody Cohon, and sure to be popular with young movie-goers and gamers.

“**The Battle for Skandia**” Penguin, \$7.99) by John Flanagan is latest in the popular *Ranger’s Apprentice* fantasy series originally written by the Australian author for his son, Michael.

### HATS OFF TO TEACHERS WEBSITE LISTS DISCOUNTS FOR AREA TEACHERS

Milligan News Company has joined the Hats Off to Teachers web site to offer discounts to local teachers. The site is provided by Alliance for Teaching, headed by Colleen Wilcox and an initiative of Joint Venture Silicon Valley Network. To visit the web site and check discounts go to [hatsofftoteachers.org](http://hatsofftoteachers.org).



## Evergreen District Book Fair a Big Success

Evergreen School District's second annual book fair, held earlier this year on site at Milligan News, featured music, food, author appearances, story telling, and an opportunity to buy books at a 30 percent discount. Books for pre-schoolers to young adults in all genres and in a multitude of languages were available from Milligan News' warehouse store.

Featured authors included Leah Waarvik and Emma, her K9 partner with her book, "Sit and Stay," a survival manual for kids; Lewis Buzbee with his novel, "Steinbeck's Ghost," and Dr. Francisco Jimenez with his memoir, "Reaching Out," part of an award winning trilogy.

Music was provided by the Cheboya Concert Band and by DeeJay Donovan Minero. Read alouds by teachers and principals in English, Spanish and Vietnamese entertained young guests.

The event was organized by Denise Williams, the very capable director of categorical programs for evergreen district (pictured center in picture top left with her son and author Leah Warwick). Other photos show the Cheboya Concert Band, DeeJay Donovan Minero. At bottom right is Dr. Jimenez surrounded by young fans. Lots of drawings for prizes and yummy snacks added to the day's festivities.

**To inquire about scheduling your event at Milligan News, please contact Grady Lawyer at (408) 298-3322.**

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## **2009-2010 California Young Reader Medal Nominees**

Order	PRIMARY CATEGORY	PB	/	HB
_____	<b>A Frog Thing</b> HC 978-097038093-7			\$18.95*
_____	<b>Do Unto Otters: A Book About Manners</b> HC 978-080507996-8			\$16.95*
_____	<b>My Life as a Chicken</b> HC 978-015205306-2			\$16.00*
_____	<b>Velma Gratch and the Way Cool Butterfly</b> HC 978-037583597-1			\$16.99*
_____	<b>Millie Waits for the Mail</b> HC 978- 080279662-2			\$16.95*
<b>INTERMEDIATE</b>				
_____	<b>No Talking.</b> P 978-141690984-2 (June 09) HC 978-141690983-5	\$5.99		\$16.99
_____	<b>A Friendship for Today</b> HC 978-043966098-3			\$16.99*
_____	<b>Crooked Kind of Perfect</b> P 978-015206608-6 HC 978-015206007-7	\$5.99		\$16.00
<b>MIDDLE SCHOOL</b>				
_____	<b>Blood on the River</b> P 978-014240932-9 HC 978-067006060-3	\$6.99		\$16.99
_____	<b>Alabama Moon</b> P 978-031238428-9 HC 978-037430184-2	\$6.99		\$16.00
_____	<b>The Wednesday Wars</b> P 978-054723760-2 HC 978-061872483-3	\$6.99		\$16.00
<b>YOUNG ADULTS</b>				
_____	<b>Absolutely True Diary of a Part-Time Indian</b> P 978-031601369-7	\$8.99		
	HC 978-031601541-7			\$16.99
_____	<b>Saint Iggy</b> P 978-015206248-4 HC 978-015205795-4	\$6.95		\$17.00
_____	<b>Story of a Girl</b> P 978-031601454-0 HC 978-031601453-3	\$7.99		\$16.99
<b>PICTURE BOOKS FOR OLDER READERS</b>				
_____	<b>Armando and the Blue Tarp School</b> HC 978-158430278-0			\$16.95*
_____	<b>Owney: The Mail-Pouch Pooch</b> HC 978-037435685-9			\$16.95*
_____	<b>Willy &amp; Max: A Holocaust Story</b> HC 978-039923483-5			\$15.99*

\*available only in hard cover

Note: price subject to change without notice

Bill To: \_\_\_\_\_ Ship To \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone# \_\_\_\_\_ Contact: \_\_\_\_\_ P.O.# \_\_\_\_\_  
 Visa/Master Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

# Let Milligan News Host your Next Event

Use our facilities at no charge

Plenty of free parking



**off campus meetings**



**conference room**  
**seats 12**



**2 Million Dollar**  
**Inventory**  
**on hand**



**In Service Day**  
**Meetings**



**School &**  
**School District**  
**Book Fairs**



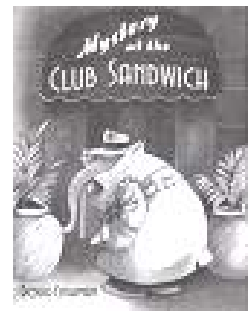
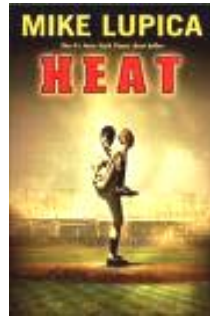
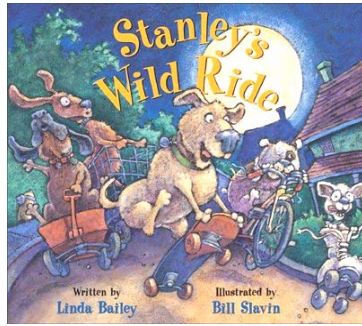
**Seating for**  
**up to**  
**100**



**Storytime**  
**Area**



**ASK US ABOUT USING OUR FACILITIES**



## CALIFORNIA YOUNG READER MEDAL WINNERS ANNOUNCED FOR 2008-2009

The California Young Reader Medal Committee has tallied student votes and announced the favorite stories among young readers for 2008-2009. They are:

**Primary:** **"Stanley's Wild Ride"** by Linda Bailey (Kids Can, \$7.95) the story of a rambunctious pooch with illustrations by Bill Slavin.

**Intermediate:** **"Sheep"** by Valerie Hobbs (Square Fish, \$6.95) a homeless border collie finds his purpose in life.

**Middle School/Junior High:** **"Heat"** by Mike Lupica (Penguin, \$7.99) a talented young pitcher from Cuba struggles for a place in the U.S.

**Young Adult:** **"Sold"** by Patricia McCormick (Harper \$8.99), a 13-year-old Nepalese girl is sold into a brothel by her stepfather to pay family debts.

**Picture Books for Older Readers:** **"Mystery at the Club Sandwich"** (Houghton Mifflin \$15.00) pun-laden tale of an elephant detective, illustrated with striking black and white drawings.

## READING COUNCIL'S ANNUAL PROGRAM WILL INVITE STUDENTS TO KEYNOTE

Young readers will be special guests at Santa Clara County Reading Council's annual in the trenches event which will have Dr. Francisco Jimenez as its keynote speaker. He will discuss his latest book, **"Reaching Out"** third in his award-winning series of memoirs. The kickoff for the council's program of fostering readers. He will also talk about his childhood as a young, non-English speaking immigrant. After his talk presentation, he will be available to autograph copies of his books.

The event is scheduled for Thursday, September 24, from 4-7 p.m. at Milligan News Company and will include refreshments, an opportunity to shop for books at a 30 percent discount, and to exchange ideas with fellow teachers. Plenty of free parking is available.

Margaret Hengle is again chairing the event. For further information on attending and on Santa Clara County Reading Council's programs, she can be contacted at [hengelmm@aol.com](mailto:hengelmm@aol.com).

*Some of the books mentioned in this newsletter will be released in the near future. You may check on availability of specific titles by calling (408) 286[7604 or (1-800) 873-2387*

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